



**BENETEAU**  
AVANT-GARDE IN BOATING

[BENETEAU.COM](http://BENETEAU.COM)



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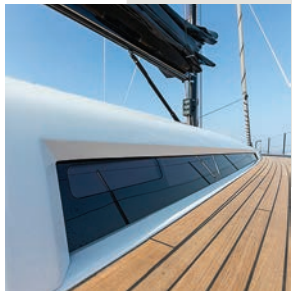


**REASONS TO SAY YES**





**BENETEAU**  
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## YOU CAN BELIEVE IN OUR BRAND

Whether it's our 138 years of boat-building experience, our dedication to innovation, or our commitment to quality and service, BENETEAU promises a lifetime of cherished memories.

BENETEAU is more than a product, it's a family – a global family that loves being on the water and sharing that on-water lifestyle with our clients and friends.

BENETEAU boats and yachts are not only built to the highest standards of innovation, they are backed by our award-winning after-sales service and exceptional worldwide dealer network.



DISCOVER THE 10 REASONS ►



1



### 138 YEARS OF EXPERTISE

Founded by the Beneteau family in 1884, BENETEAU today still shares the history, experience, and passion passed down by generations of boat builders.



2



### A BOAT BUILDING FAMILY

Named after one of the first families of boat building, BENETEAU is one of the oldest yards to still be majority owned by the family.



3

**8,000+**  
EMPLOYEES

**15**  
PRODUCTION SITES

**110,000+**  
BOATS SOLD SINCE 1963

**40+**  
SAILING & POWERBOAT MODELS



### A GLOBAL COMPANY

With over 8,000 employees and over 10 production sites worldwide, BENETEAU maintains a strong global presence. A network of 400 dealers across 5 continents brings the BENETEAU lifestyle to boaters around the world.

4



### PART OF THE WORLD'S LARGEST BOAT BUILDING GROUP

Our unique business model is built upon a diversified, complementary and innovative offering supported through a strong brand portfolio, multiple dealer networks, professional staff and international production facilities.



5



## HIGH-QUALITY SERVICE

Trained through the BENETEAU Academy, our 400+ dealers have access to a training program unique to our diverse products and services.



6



## INNOVATION SINCE 1884

With every new model, our design team strategically integrates new innovations and technology, while maintaining the core principles of our boat building expertise.



7



## SUPERIOR QUALITY CONTROL

With a unique set of resources, an advanced R&D program and strong global teams, BENETEAU has the ability to test 3rd party components for longevity and design its own components to exceed market demands.

8



**7 YEAR**  
STRUCTURAL  
WARRANTY

**3 YEAR**  
LIMITED COMPONENT  
WARRANTY

## UNRIVALED WARRANTY PROGRAM

From our highly skilled troubleshooting technicians to our spare parts experts, our after-sales service team of over 50 professionals is fully committed to helping you keep your boat running smoothly.



9



## HIGH-END ENGINEERING

We choose the best naval architects and designers to create unrelentingly innovative boats with high quality design and engineering.



10



## COMMITMENT TO SUSTAINABILITY

We are committed to seeking sustainable ways to improve our manufacturing process and preserve the world we explore.





**BENETEAU**  
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## BUYING A BOAT FROM A BENETEAU DEALER

Buying a boat from a BENETEAU dealer has many advantages. In addition to providing professional and informed guidance on the boat most suited to your needs, BENETEAU dealers offer after-sales services that assist you through each stage of boat ownership.



### BUYING

Our dealers have in-depth knowledge of the boating industry as well as all of the BENETEAU boat lines, and can guide you in selecting the boat that best suits your budget and lifestyle.



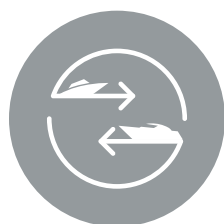
### AFTER-SALES SERVICE

When you buy a new boat from a BENETEAU dealer, you benefit from the support of top-quality after-sales service and extended warranties, in addition to preferential treatment.



### BOAT MAINTENANCE

Proper maintenance of your boat requires routine hull cleaning, antifouling, engine service, inspections and repairs. Our dealers provide maintenance guidance to maximize your investment.



### TRADE-IN

Once you purchase a BENETEAU, you become part of our global network. Should you wish to sell your boat or upgrade, our boat dealers have the network to assist with the trade-in.



COME JOIN THE

**BENETEAU**

FAMILY TODAY

