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BENETEAU.COM

# REASONS TO SAY YES



**BENETEAU**  
AVANT-GARDE IN BOATING



**BENETEAU**  
AVANT-GARDE IN BOATING



## YOU CAN BELIEVE IN OUR BRAND

Whether it's our 136 years of boat-building experience, our dedication to innovation, or our commitment to quality and service, BENETEAU promises a lifetime of cherished memories.

BENETEAU is more than a product, it's a family – a global family that loves being on the water and sharing that on-water lifestyle with our clients and friends.

BENETEAU boats and yachts are not only built to the highest standards of innovation, they are backed by our award-winning after-sales service and exceptional worldwide dealer network.

BENETEAU



DISCOVER THE 10 REASONS ►



### 136 YEARS OF EXPERTISE

Founded by the Beneteau family in 1884, BENETEAU today still shares the history, experience, and passion passed down by generations of boat builders.



BENETEAU



### A BOAT BUILDING FAMILY

Named after one of the first families of boat building, BENETEAU is one of the oldest yards to still be majority owned by the family.

AVANT-GARDE IN BOATING

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8,000+  
EMPLOYEES

10+  
PRODUCTION SITES

110,000+  
BOATS SOLD SINCE 1963

50+  
SAILING & POWERBOAT MODELS



### A GLOBAL COMPANY

With over 8,000 employees and over 10 production sites worldwide, BENETEAU maintains a strong global presence. A network of 400 dealers across 5 continents brings the BENETEAU lifestyle to boaters around the world.

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### PART OF THE WORLD'S LARGEST BOAT BUILDING GROUP

Our unique business model is built upon a diversified, complementary and innovative offering supported through a strong brand portfolio, multiple dealer networks, professional staff and international production facilities.

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### HIGH-QUALITY SERVICE

Trained through the BENETEAU Academy, our 400+ dealers have access to a training program unique to our diverse products and services.



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### INNOVATION SINCE 1884

With every new model, our design team strategically integrates new innovations and technology, while maintaining the core principles of our boat building expertise.

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## SUPERIOR QUALITY CONTROL

With a unique set of resources, an advanced R&D program and strong global teams, BENETEAU has the ability to test 3rd party components for longevity and design its own components to exceed market demands.

BENETEAU

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**7 YEAR**  
STRUCTURAL  
WARRANTY

**3 YEAR**  
COMPONENT  
WARRANTY

## UNRIVALED WARRANTY PROGRAM

From our highly skilled troubleshooting technicians to our spare parts experts, our after-sales service team of over 50 professionals is fully committed to helping you keep your boat running smoothly.

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### HIGH-END ENGINEERING

We choose the best naval architects and designers to create unrelentingly innovative boats with high quality design and engineering.



BENETEAU

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### COMMITMENT TO SUSTAINABILITY

BENETEAU has been awarded the ISO 50001 certification upon implementing proactive policies to reduce its impact on the environment. Our entire manufacturing process is designed to preserve the world we explore.

AVANT-GARDE IN BOATING



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## BUYING A BOAT FROM A BENETEAU DEALER

Buying a boat from a BENETEAU dealer has many advantages. In addition to providing professional and informed guidance on the boat most suited to your needs, BENETEAU dealers offer after-sales services that assist you through each stage of boat ownership.



### BUYING

Our dealers have in-depth knowledge of the boating industry as well as all of the BENETEAU boat lines, and can guide you in selecting the boat that best suits your budget and lifestyle.



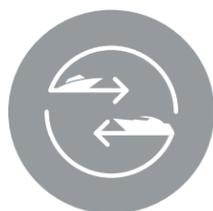
### AFTER-SALES SERVICE

When you buy a new boat from a BENETEAU dealer, you benefit from the support of top-quality after-sales service and extended warranties, in addition to preferential treatment.



### BOAT MAINTENANCE

Proper maintenance of your boat requires routine hull cleaning, antifouling, engine service, inspections and repairs. Our dealers provide maintenance guidance to maximize your investment.



### TRADE-IN

Once you purchase a BENETEAU, you become part of our global network. Should you wish to sell your boat or upgrade, our boat dealers have the network to assist with the trade-in.



COME JOIN THE

# BENETEAU

FAMILY TODAY





**BENETEAU**  
AVANT-GARDE IN BOATING

[BENETEAU.COM](http://BENETEAU.COM)